

2022-2023
Academic Year



**Junior
Achievement™**
of Greater Hampton Roads

Annual Report

Junior Achievement of Greater Hampton Roads

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December 12, 2023

The 2022-2023 Academic Year was a return to normalcy for Junior Achievement of Greater Hampton Roads with the spectre of COVID finally behind us. This past year saw a renewed focus on program delivery on the Peninsula which resulted in increasing student reach above 9000. Mr. Ryan McIntire came onboard and enthusiastically engaged schools, teachers, and administrators on the Peninsula from Hampton to Williamsburg. While challenges remain with regards to corporate partnerships and volunteer recruitment in that area I am confident that the foothold we have established thus far will be a springboard for further expansion. This expansion will be a direct result of the strong commitments of JA Board Members such as Najib Khan at Langley Federal Credit Union, Thomas Capstick at PB Mares and Gary Hunter at Hampton University.

The school year started with renewed enthusiasm with Company Program back in full pre-COVID mode across Virginia Beach High Schools, coached and mentored by STIHL. The STIHL Company Program mentors and efforts were ably led by Mr. Tom Scott and Stan Flattum. Without STIHL's phenomenal support Company Program's success would not be possible. Also kicking the school year off with great momentum was JA's Finance Park which has now become a permanent fixture in Virginia Beach middle schools. Unlike other JA Areas we do not have a brick and mortar facility to host Finance Park so we rely on virtual simulations and outstanding volunteers like the ones provided by Navy Federal Credit Union. JA rocked the spring by conducting numerous JA in a Day programs across Norfolk and Portsmouth which could not have been possible without an army of volunteers. Our corporate partners like, Capital Group, KPMG, TowneBank and numerous others contributed directly to its success.

Junior Achievement's fundraising efforts prospered in 2022-2023 led by Natalie Aschraft with the third annual Junior Achievement Charity Golf Tournament, presented by Armada Hoffer, and held at Bay Creek in Cape Charles, VA. The event grossed over \$100,000 while strengthening JA's ties with numerous corporate partners from across Hampton Roads. This past year's Hampton Roads Business Hall of Fame was a great success with JA leading the community in honoring Dawna Ellis (Harvey Lindsay Commercial Real Estate), Bruce Smith (Bruce Smith Enterprises), Jerry Miller (The Miller Group), and Elza Mitchum (C&M Industries, Inc) at Hilton Norfolk The Main.

The year was bittersweet as said fairwell to Lauren Ciampoli who left us to take a lucrative position at Old Dominion University, resulting in Ryan McIntire being elevated in the Education Director position. Additionally, Jamie Henry assumed more responsibility with her new position as Chief Operating Officer (COO). We also brought on two very talented Program Managers in Fred Towler and Jessica Roby. Looking forward, Junior Achievement is in good hands.

Looking back at the 2022-2023 school year, JA successfully met or exceeded all requirements for the prestigious JA USA Five Star Award. Junior Achievement of Greater Hampton Roads' positive impact continues to be felt across the Region and is well positioned to meet the challenges and opportunities of the 2023-2024 school year.

A handwritten signature in black ink, reading "Frank E. Hughlett". The signature is fluid and cursive, with a large, sweeping loop at the end.

Frank E. Hughlett

Captain, USN, Ret.

President, Junior Achievement of Greater Hampton Roads

meet the team

JA STAFF



Frank E. Hughlett
Captain, USN (Ret.)
President



Ryan McIntire
Education Director



Natalie Ashcraft
Development Director



Fredrick Towler
Education Program Manager



Jessica Roby
Education Program Manager



Jamie Henry
Chief Operations Officer



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BOARD OF DIRECTORS: EXECUTIVE

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2022-2023 BY THE NUMBERS

9,060 STUDENTS

Hampton Roads Kindergarten through Twelfth Graders benefitted from JA's always free, SOL-correlated content



44 SCHOOLS/CLUBS

Received JA Programming



295 CLASSROOM EXPERIENCES

Delivered by 196 volunteers from 82 unique organizations

47,268 CONTACT HOURS

Total amount of time spent interacting with students from across Hampton Roads



91 CENTS

Ninety one cents of every dollar donated to JA stays in Hampton Roads to deliver programming

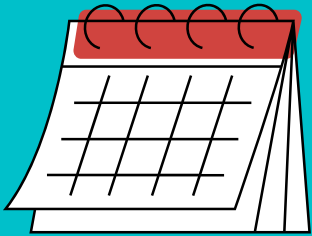


WANT TO GET INVOLVED?

Visit hamptonroads.ja.org or scan our Flowcode to connect!



BE A JA HERO-VOLUNTEER!

[CLICK HERE](#)

BROWSE OUR CURRENT CLASSES

CLICK TO SEE EVERYTHING WE CURRENTLY HAVE AVAILABLE

OUR PROGRAMS ARE FREE TO ANY SCHOOL AND SOL-CORRELATED

01

02

[CLICK HERE](#)

LEARN ABOUT OUR PROGRAMS

CLICK TO SEE A FULL BREAKDOWN- WE HAVE CLASSES TO FIT EVERYONE'S SKILL SET, AS WELL AS PREFERRED AGE GROUP(S)

SOME CLASSES ARE SPREAD OVER MULTIPLE SESSIONS, BUT DON'T WORRY- YOU DON'T HAVE TO DO THEM ALL (UNLESS YOU WANT TO!)

GET TRAINING

CHOOSE WHICHEVER DATES/SESSIONS WORK FOR YOU! INPUT YOUR INFO AND CLICK 'SIGN UP' IT'S THAT EASY!

IF A PROGRAM IS MULTIPLE SESSIONS, YOU DON'T HAVE TO COMMIT TO ALL OF THEM, BUT WE'D APPRECIATE IF YOU'D GET YOUR FRIENDS INVOLVED!



03

04

TALK TO OUR TEAM

SOMEONE FROM OUR FANTASTIC EDUCATION DEPARTMENT ([RYAN](#), [FREDERICK](#), OR [JESSICA](#)) WILL REACH OUT TO YOU WITH THE NEXT STEPS: TRAINING, KIT MATERIALS, WHATEVER YOU NEED!

WANT TO GET A HEAD START?

[VOLUNTEER CONDUCT](#)[VOLUNTEER FORM](#)

FREDERICK

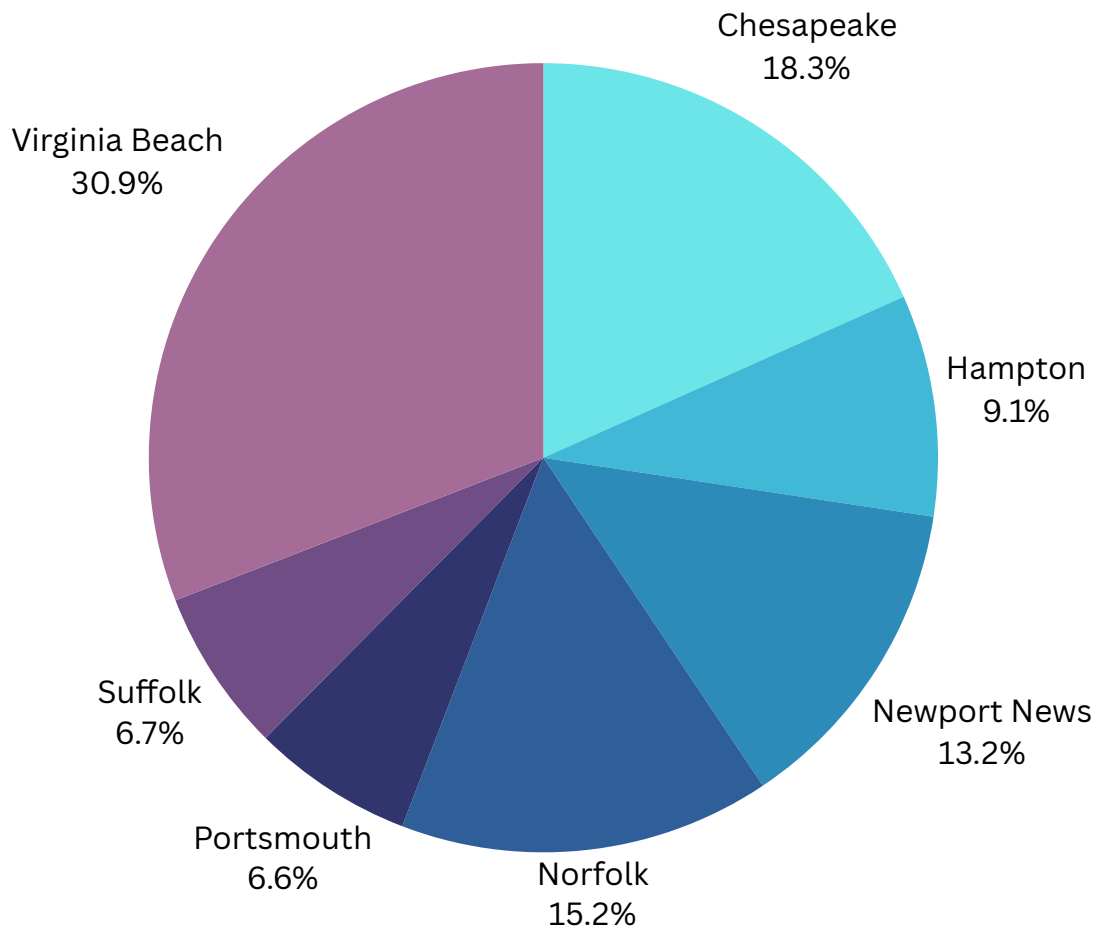


RYAN

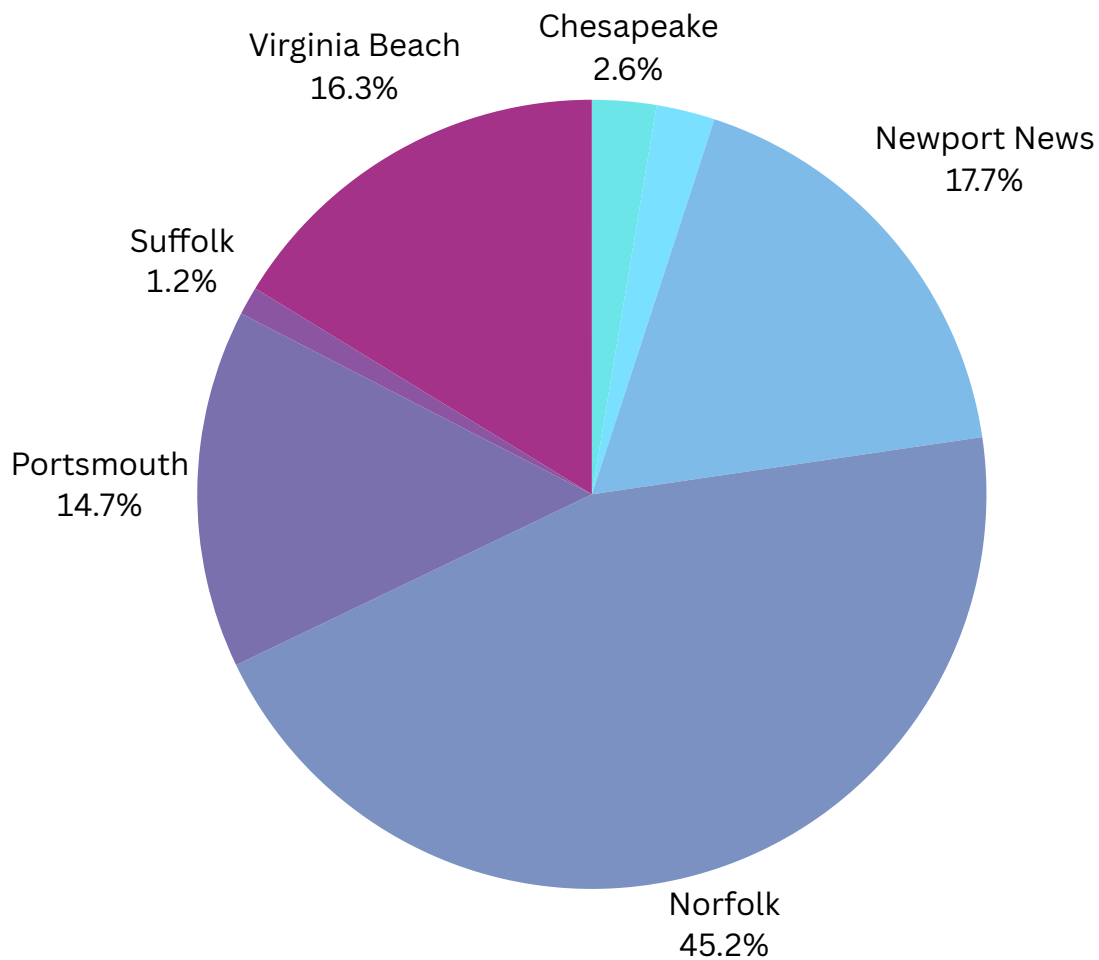


JESSICA

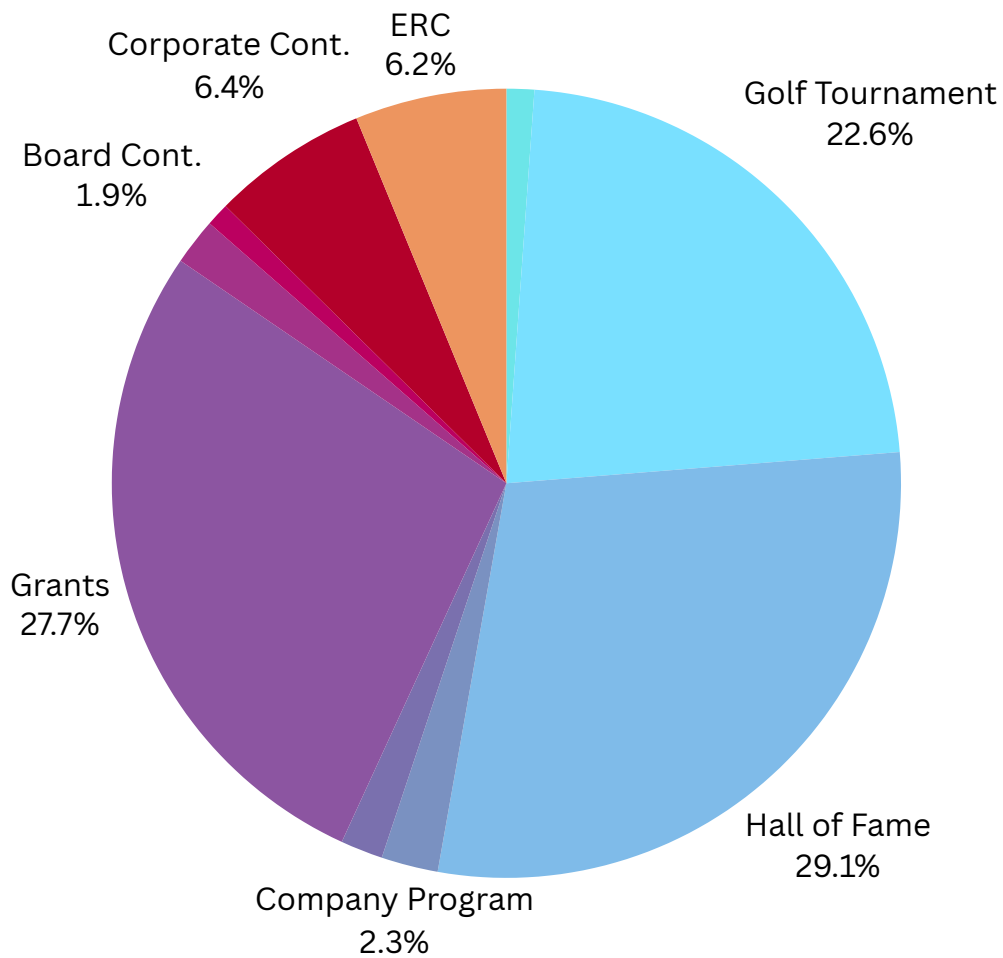
STUDENT POPULATION BY CITY



PROGRAM REACH BY CITY



2022-2023 OPERATION REVENUE MIX



SPECIAL EVENTS



Junior Achievement of Greater Hampton Roads

SAVE THE DATE

HAMPTON ROADS BUSINESS
HALL OF FAME GALA

THURSDAY, MARCH 14, 2024
HILTON NORFOLK - THE MAIN
100 E. MAIN ST, NORFOLK

Honoring:

Gerald S. Divaris
Chairman/CEO, Divaris Real Estate, Inc.

William B. Downey
Executive Vice Chairman, Riverside Health System

Thomas W. Godfrey, Jr.
President & CEO, Colonna's Shipyard Inc.

Charity Volman-Winn
President, TowneBank Norfolk

WELCOME TO THE CLASS OF 2023!

Gerald S. Divaris
Chairman/CEO, Divaris Real Estate, Inc.

William B. Downey
Executive Vice Chairman, Riverside Health System

Thomas W. Godfrey, Jr.
President & CEO, Colonna's Shipyard Inc.

Charity Volman-Winn
President, TowneBank Norfolk

CLASS OF 2023:

Left to Right: Mr. Bruce Smith, Mr. Jerry Miller, Mr. Elza Mitchum, and Mrs. Dawan L. Ellis



MONEY RAISED FROM THIS EVENT WILL HELP THOUSANDS OF LOCAL STUDENTS TO FOLLOW IN THE
FOOTSTEPS OF OUR DISTINGUISHED HONOREES

FOR ADDITIONAL INFORMATION, CONTACT NATALIE ASHCRAFT AT 757.747.0124

Program of Events



Junior Achievement Charity Golf Tournament Presented by Armada Hoffler

Thursday, October 6, 2022
Bay Creek: Arnold Palmer Course
Cape Charles, Virginia



**PARTNERS IN EDUCATION
THANK YOU TO OUR JA HEROES!**

Fulton Bank



**CAPITAL
GROUP** SM



The Miller
Group



PARTNERS IN EDUCATION

THANK YOU TO OUR JA HEROES!



Virginia Natural Gas

PARTNERS IN EDUCATION THANK YOU TO OUR JA HEROES!



THE FRANKLIN
JOHNSTON
GROUP



BANK OF AMERICA



CHARLES BARKER
AUTOMOTIVE

Mercedes-Benz



SPRINTER



Maserati

THE OBVIOUS CHOICE FOR LUXURY AND PERFORMANCE IS RIDING WITH CHARLIE.

Jacobs





THANK YOU!

